Rodolfo Espinosa-Nunez

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Portfolio: www.rodolfoen.com
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Software Developer | Web Developer | Data Analyst
A results-driven developer with extensive experience in web development, data analysis, and software engineering. Key expertise includes building personalized, algorithm-based solutions, such as a diet generator tool using the MERN (MongoDB, Express.js, React.js, Node.js) stack, MySQL, and WordPress. Proficient in JavaScript, PHP, SQL, and Shopify, with a current focus on Python, Flask, and Django for machine learning and AI integration. Strong background in custom website development, SEO, and back-end development, with hands-on experience in both server-side and client-side technologies.

My most successful accomplishment has been running an online coaching business that provided services to fitness influencers with large followings. I led a team of 5, managing sales, manual diet customization, personal training, and overall fitness goals for clients. Additionally, I managed a Spanish-speaking team for Spanish-speaking clients. This business sparked my passion for web development, which I've continued to pursue, and I look forward to being part of a development team.

I'm currently preparing to return to college, switching my major from supply chain to computer science, with plans to complete my degree in the next two years.

PROFESSIONAL EXPERIENCE

CAREER DEVELOPMENT

- Self-taught Python and currently learning the Django framework for web development
- Continuously working with SQL for database management and
- UI/UX design experience using Figma to prepare wireframes and enhance user experience
- Graduated from Rutgers Bootcamp for Full Stack Development
- Attained multiple edX certifications in web development and cloud technologies
- Pursuing a bachelor's degree in computer science starting January 2025, with an expected completion by 2027
- Independently developing a personal app, showcasing dedication to continuous learning and practical application

FREELANCE WEB DEVELOPER
NET-MUNDO – LODI NJ | MAY 2024 TO PRESENT

- Designed and managed websites on WordPress and Shopify, enhancing both functionality and user interaction for business clients
- Wrote and optimized content for company websites with a focus on SEO, improving visibility and driving user engagement
- Currently building a complex Diet Algorithm Application on WordPress, utilizing custom PHP, SQL, and JavaScript to create a personalized macronutrient and meal-planning tool integrated with a dynamic food library

WEB DEVELOPER
AKG CREATIVE – SPRINGFIELD NJ | JANUARY 2024 TO APRIL 2024

- Developed and maintained websites using WordPress, enhancing user experience and functionality for business clients
- Authored and optimized SEO-friendly articles for company pages, increasing content visibility and engagement
- Implemented SEO strategies, including keyword optimization and backlinking, to boost online exposure and drive business growth

OWNER
FITFIRM247 - MORRIS PLAINS, NJ | SEPTEMBER 2017 TO APRIL 2022

- Founded and managed a successful company providing services to fitness influencers with large followings
- Managed customer data using organized Excel sheets, which led to self-learning SQL and developing a sophisticated logic for macronutrient and food plan calculations
- Led a diverse team of 3-7 individuals, including Spanish-speaking members, providing tailored fitness services to over 120 clients per month
- Automated manual processes using web development skills learned through the business, focusing on custom solutions for diet and fitness planning

EDUCATION

Full Stack Web Development Certificate
Rutgers Bootcamp – 2023

Selected Coursework in Supply Chain Management
Rutgers University – Newark, NJ, 2013-2015

Associate's Degree in Business
County College of Morris – Randolph, NJ, September 2010 to September 2012

Certifications from edX:
- Cloud and Application Development Foundations - 70f976531ebe41e697a1c5767ff14baa – Prof Cert
- Back-end App Development with Node.js / Express Certificate ID bba9c643394143a2889298bdc55d7434
- Developing Front End Apps with React.js Certificate ID 4aa0c8595f28478a8b9a4c8e84f7e609
- Introduction to Cloud Computing Certificate ID d9918f5b11434b919c3acaf0a662732b
- Introduction to Cloud Native, DevOps, Agile, and NoSQL Certificate ID e83f7f5ed5624d9fbce35cb60acc4e38
- Introduction to Web Development with HTML5, CSS3, and JavaScript Certificate ID 6b9d8cafaa0f401bb3a815af3895eb1e
- Javascript Introduction Certificate ID 8318d2469a7d4bffb014219dece85724
- HTML5 Coding Essentials and Best Practices Certificate ID a64a88eca91142f6bf6ab060fce0d80c
- HTML5 and CSS Fundamentals Certificate ID 8d045394447d447d96709a97992386c7
- CSS Basics Certificate ID cca078b337fa43c59672c1e503651ab5